



Saturday, February 1, 2020

4-7 p.m.

Groewood Plantation
1992 Congaree Road, Eastover, S.C.

Hosted by The Cavalry, a young giving
society of Prisma Health Midlands Foundation

Sponsorship Opportunities

PRISMAHEALTH[®]

MIDLANDS FOUNDATION

Who We Are

The Cavalry, a membership group of Prisma Health Midlands Foundation, is comprised of individuals 40 and under who give \$500 annually to Prisma Health Cancer Centers. **The Cavalry and our sister society, The Atrium Society, are helping bring advancements in cancer care to our community.** In Fiscal Year 2019, we allocated funds to bring two new cancer treatment options to the Midlands—\$58,000 to fund a breast cancer localization system that helps physicians pinpoint breast cancer tumors prior to surgery, and \$52,400 to fund a bronchoscopy equipment to treat lung cancer patients with windpipe tumors.

Event Details

The Oyster Roast is our signature event for members and prospective members. It's held annually at Grovewood Plantation, Mary Ellen and Brian Barnwell's historic plantation home just outside of Columbia. This casual event includes oysters, BBQ, beer and wine—and live music in a beautiful outdoor setting. Members of The Cavalry receive complimentary entry. **Tickets are open to the general public and available for purchase for \$40/individual, \$75/couple, or \$200/Party Pack of six tickets.** Guests must be 21 to attend.



Sponsorship Opportunities

Sponsorship gifts boost and deepen our philanthropic impact. Sponsors will receive exposure to our audience of young leaders (estimated 150) as well as a broader audience receiving promotions about this event.

Presenting Sponsor | \$5,000 (exclusive)

- 8 complimentary admissions to The Oyster Roast and opportunity to speak during program
- Premier logo placement on signage and on webpage
- Exclusive logo placement on The Cavalry onesheet
- Recognition on the Foundation's social media channels

Gold Sponsor | \$2,500

- 6 complimentary admissions to The Oyster Roast
- Logo placement on signage and on webpage
- Recognition on the Foundation's social media channels

Bar Sponsor | \$1,500 (exclusive)

- 4 complimentary admissions to The Oyster Roast
- Name placement on signage and on webpage
- Name placement on webpage
- Recognition on the Foundation's social media channels

SOLD to Elizabeth Ross Properties

Silver Sponsor | \$1,000

- 4 complimentary admissions to The Oyster Roast
- Name placement on signage and on webpage
- Recognition on the Foundation's social media channels

Bronze Sponsor | \$500

- 2 complimentary admissions to The Oyster Roast
- Name placement on signage and on webpage

To make a sponsorship commitment please complete the form attached. For questions about the event contact Kristin Hudson, Events Director, 803-434-2818 or Kristin.Hudson@PrismaHealth.org.



2020 SPONSORSHIP COMMITMENT FORM

<input type="checkbox"/> Presenting Sponsor (exclusive)
<input type="checkbox"/> Gold Sponsor
<input checked="" type="checkbox"/> Bar Sponsor (exclusive)
<input type="checkbox"/> Silver Sponsor
<input type="checkbox"/> Bronze Sponsor

Contact Name _____ Title _____

Company Name (how it will appear in print) _____

Address _____

City/State/Zip Code _____

Work Phone _____ Cell Phone _____ Fax _____

Facebook _____ Twitter _____ Instagram _____

Email _____

Signature _____

Prisma Health Midlands Foundation tax ID is 57-0725699. Payment due in full by January 24, 2020.

- Please bill me.
- Our check is enclosed and made payable to Prisma Health Midlands Foundation – The Oyster Roast.
- Credit Card information:

Card number _____

Name on card _____

Expiration date _____ Billing Zip Code _____

Amount to be charged on card _____

Signature _____

Please complete and return this form by January 10, 2020 to:
Kristin Hudson, Events Director, Prisma Health Midlands Foundation
Kristin.Hudson@PrismaHealth.org | 1600 Marion Street, Columbia, SC 29201
803-434-2818 Office | 803-434-2815 Fax

